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**Proposed Tweets:**

*New Regions LockIt lets customers turn on/off cards through the Regions Mobile App*

@RegionsNews give customers a new powerful tool to manage and safeguard their finances.

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**Regions Bank introduces new card management tool that give customers more security and control over card usage**

*Regions LockIt lets customers turn on/off card transaction authorizations on eligible cards through the Regions Mobile App*

**BIRMINGHAM, Ala. – December 6, 2017** – [Regions Bank](#) has introduced an innovative service that gives customers more control over how and when their Regions’ debit, credit and prepaid cards are used. [Regions LockIt](#) lets users turn on/off authorizations for certain types of transactions on their Regions personal CheckCards, Credit Cards and Now Prepaid Cards in real time, providing additional fraud mitigation and convenient spending control tools through the Regions Mobile App.

This innovative feature provides customers [with another tool to manage the safety and security of their finances](#), through a best-in-class service that can be activated and used with each eligible Regions Consumer Card in a customer’s portfolio. Features of the service include the ability to:

- Set controls over authorizations for online, in-store and/or ATMs transactions.
- Turn off authorizations when a card is misplaced/left inadvertently or when a customer has concerns about other potential compromises; then turn authorizations back on once the card is recovered.
- Receive a real-time alert from the Regions Mobile App when LockIt blocks a transaction, and view a repository of all blocked transactions.

“Making life better for our customers can be as simple as making it easier for them to safeguard and manage their own finances,” said Scott Peters, head of Regions Consumer Services. “LockIt gives Regions customers more security, flexibility and convenience to ensure their cards are used how they want, when they want.”

LockIt was implemented using First Performance Global, an innovative technology platform that captures card transaction data in real time.

“We are very excited to see the immediate benefits to Regions customers from our work together on LockIt,” said Bill Hernandez, Chief Executive Officer with First Performance Global. “Working together, we’ve been able to bring an innovative and powerful tool to their card holders, place control and alerts in their hands and provide the company a strong foundation for meeting present and future business needs.”

LockIt is available with no additional card registration and no fees to customers and can be accessed through the Regions Mobile App, available for download in the Android and Apple app stores.

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#### **About Regions Financial Corporation**

Regions Financial Corporation (NYSE:RF), with \$123 billion in assets, is a member of the S&P 500 Index and is one of the nation’s largest full-service providers of consumer and commercial banking, wealth management, mortgage, and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 1,900 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

#### **About First Performance Global**

First Performance Global provides an innovative platform that captures card transaction data in real-time, through integration with existing card authorization systems. The platform enables the delivery of card data, geolocation information, controls, alerts, social media messaging, self-service, and call center management. The company empowers card issuers to provide their customers with self-service automation and personalized management of their accounts, and utilize the platform to address timely market conditions, to stay competitive, and to have a flexible set of tools to meet future business, market, and regulatory demands. For more information, visit [www.firstperformance.com](http://www.firstperformance.com).

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