

## **First Performance Global and Intelligent Wave Partner to Make Waves in the Credit Card Industry**

**ATLANTA and TOKYO – October 1, 2016** – First Performance Global today announced their expansion into Japan by the formation of a strategic partnership with Intelligent Wave Inc. (HQ: Chuo-ku, Tokyo). The companies are providing "Budgeting Control," a cloud based platform where credit card users get real-time card control capabilities of the card with a smartphone.

The partnership allows banks served by Intelligent Wave Inc. to offer their cardholders First Performance Global's innovative, state-of-the-art card management platform aimed at unique cardholder self-service capabilities for card control, fraud prevention, reward programs, card linked offerings, and messaging tools. Intelligent Wave Inc. will sell, install and make available the First Performance platform to its clients.

Recently Japan has seen an increase in unauthorized use of credit cards. The Japanese government and Credit Card Transaction Security Council, in February 2016, formulated an action plan to enhance the security of credit transactions. This partnership enhances the system of deterring illegal transactions and early detection with real time card controls. The cardholder manages in their account parallel with the existing fraud detection systems of card issuers.

"First Performance is thrilled to be working with IWI to provide our card control and messaging technology to the Japanese market. Together, we enable banks and financial institutions with the world's leading cardholder driven fraud prevention technology. The strategic partnership between First Performance and IWI advances our card control and messaging technology service offering, backed by IWI's extensive card and payment technological reach. Together, we look forward to enhancing the card payments space within Japan," said John Festa, Executive Managing Director of First Performance Global.

"IWI has continuously delivered various system solutions for the financial industry, including credit card transaction processing over the years. We believe our proven track record has led to this alliance with First Performance Global, and together we are committed to greatly contributing to the new age of card transaction processing in Japan," said Tsukasa Iseki, CEO of Intelligent Wave Inc.

### **About First Performance Global**

First Performance Global provides an innovative platform that captures card transaction data in real-time, through integration with existing card authorization systems. The platform enables the delivery of card data, geolocation information, controls, alerts, messaging, self-service, and call center management. The company empowers card issuers to provide their customers with self-service automation and personalized management of their accounts as well as utilize the platform to address timely market conditions, to stay competitive, and to have a flexible set of tools to meet future business, market, and regulatory demands. For more information, visit [www.firstperformance.com](http://www.firstperformance.com).

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