

## First Performance and Nikia Dx to Deliver Digital Innovation to Banks and Payment Processors Worldwide

*Partnership will extend the reach of First Performance's transformational technology and strengthen Nikia Dx's digital portfolio*

**ATLANTA, GA – August 14, 2018** – First Performance, a global provider of digital-first payments technology, today announced its strategic partnership with Nikia Dx, a system and software integration and implementation company, to bring a progressive digital engagement platform to banks and payment processors worldwide. The partnership combines the First Performance technology with Nikia Dx's assessment and integration capabilities to deliver the next phase of digital engagement through card control, alerts, geolocation and more.

The banking industry is at a crossroads due to increasing disruptions and disintermediation from non-traditional competition. Advancements in technology and strategic partnerships are showing global success by delivering innovative solutions that contend with rising costs, new regulations, and consumer demands.

“Our partnership with Nikia Dx extends the reach and value of our solution by enabling banks and processors to bring advanced technology to the market more rapidly,” said Bill Hernandez, Chief Executive Officer at First Performance. “Our solution delivers a scalable and flexible solution that adapts to banks’ business needs and provides cardholders with choice, control and convenience through an intuitive and feature-rich digital experience. We see our solution as a bridge between fintechs and traditional banks helping to accelerate innovation and to solve specific industry challenges like the upcoming EU’s PSD2 (revised payment service directive).”

Daniel Friel, Chief Strategy Officer and co-founder of Nikia Dx commented: “Our collaborative partnership will enable us to expand our addressable markets by providing customers with digital capabilities that enable banks and processors to increase card acquisitions, improve the customer experience, and reduce fraud and operational costs, leading to increased customer satisfaction, loyalty, and spend.”

### **About First Performance**

First Performance provides financial institutions and their customers with an API platform that delivers the next generation of intelligent card controls and digital engagement. Our platform integrates with institutions’ existing digital channels through a suite of APIs and works across all card portfolios. Deployment options include on-site, cloud or hybrid models. For more information, please visit [First Performance](#).

**About Nikia Dx**

Nikia Dx experienced advisors have spent many years in Fin Tech evaluation, people / process integration and assessment work experienced at leading financial services and Enterprise companies including: Bank of America, RBC Canada, American Express, Key Bank, PNC, BBT, and the top 50 Banks and Credit Unions.

They have led and or managed top technology consulting companies including KPMG, Cap Gemini, Gemini Consulting, IBM Global Services, TCS, and hundreds of Financial Services and Enterprise Clients and delivered over 2,000 Business Case Innovation IT Assessment Studies with Mid-Market, Government and Fortune 1000 including international projects. For more information, visit <https://www.nikiadx.com/>.

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