

FIRST PERFORMANCE

Company Profile

First Performance is an enterprise software company that delivers the next-generation of card controls and digital engagement to processors, banks and their customers.

WHAT WE DO?

Grow your business with less effort, lower costs, and better results and empower cardholders to use, manage, and control their finances digitally...in real-time.

PLATFORM CAPABILITIES

- Alerts & Messaging
- Advanced Controls
- Geolocation Services
- Merchant Data Cleansing
- Card on File

WHY PARTNER?

- One platform, one partner, one experience across all card portfolios
- Increase UX, customer satisfaction, and loyalty
- Company raised \$30M by leading, strategic financial investors
- World's largest processors, networks, banks and retailers as customers and partners



GLOBAL DIGITAL BANKING MARKET

- Value: \$9 trillion by 2024
- Annual Growth Rate: 8%
- Digital Spend: Top five global banks digital spend, \$44 billion in 2019

BENEFITS

Processors & Banks

- Attract and retain high value customers
- Increase digital engagement to gain a larger share of wallet
- Reduce operational and fraud costs
- Compete more effectively

Cardholders

- Self-service card management
- Greater choice, control, and convenience
- Real-time alerts for increased security
- Spending limits for easy budgeting



For more information, contact First Performance:

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